

## Advertorial

# BOC introduces Travel Card for Central Bank staff

The Bank of Ceylon (BOC) presented a personalized BOC Multi-Currency Travel Card (MCTC) to Central Bank Staff members in ceremony held recently at the Central Bank's Governor's Office. The card was officially presented to the CBSL Governor Ajith N. Cabraal by the Chairman Bank of Ceylon, Kanchana Ratwatte.

The trusted travel partner "BOC Multi-Currency Travel Card- MCTC" is an upgraded and a convenient method of payment for foreign travelers that comes with secured Near Field Communication (NFC). This Convenient yet secured "BOC MCTC" will secure travelers from possible threats that could occur and use the card confidently.

Considering the need for overseas students, this service was recently extended for them to carry out overseas transactions conveniently. With the trust and stability built over the years, the "BOC MCTC" that is produced jointly with MasterCard International is accepted around the world to assist travelers to conduct their transactions seamlessly. Being a globally acclaimed technology company, MasterCard International is in the global payments industry and operate payments processing network, connecting consumers, financial institu-



Chairman, Bank of Ceylon, Kanchana Ratwatte presents a replica of the Travel Card to Central Bank Governor Ajith N. Cabraal.

tions, merchants and businesses in more than 210 countries and territories. Being a Bank which is focused on enriching its customer's lives through adding value, Bank of Ceylon introduced the BOC Multi-Currency Travel Card that offers the convenience of carrying multiple currencies in one digital card, allowing the customer to travel overseas freely and transact with confidence without being exposed to exchange loss. This Card can be used on ATMs, POS and for online transactions where "MasterCard" acceptance mark is present and card holder can enjoy dining, shop-

ping and travelling whilst abroad or can use at Duty-free shopping outlets in Sri Lanka.

This Card also replaces currency notes which may be exchanged at a loss when travelling across different countries. Carrying physical currency notes also leads to practical issues such as portability. BOC MCTC provides the user an ideal solution to manage exchange rate fluctuation and keep the traveler informed about transactions via SMS or email. Provided with a secured EMV complaint chip that keeps the card information safe whilst using it in places where there

could be a possible identification theft. On completion of each transaction SMS and e-mail alerts will be forwarded to the given telephone number and e-mail address of the user.

A smart traveler can use this update to keep a track of his/her expenses and manage the budget. Additionally, the Bank of Ceylon provides a free backup card at the time of issuing the original card to assist the user in times of loss/ theft or damage to the original card and the owner of the card is offered a free Travel Insurance cover up to USD 250,000 (conditions apply).

One card can be loaded up to five different currencies namely US Dollars, Sterling Pounds, Euro, Japanese Yen and Australian Dollars. The cardholder can switch the card funds from one currency to another via card holder self-care portal.

Any traveler who is a resident Sri Lankan and above 18 years of age can obtain this facility under exchange control regulations. Reloading facility is available during the validity of the card and remote loading facility is available for students who are overseas for their higher education. Eligible customers can conveniently obtain this Card at any Bank of Ceylon branch across Sri Lanka.

## BMICH held its first int'l summit in 1976



The opening ceremony graced by 96 heads of state. Prime Minister Sirimavo Bandaranaike is in the centre flanked by Mrs. Indira Gandhi Prime Minister of India and Anwar al Sadat President of Egypt

BMICH, Sri Lanka's iconic landmark was proud to host its first international conference the 5th Non-Aligned Summit Conference 45 years ago in mid-August 1976 at which 96 Heads of State/Government and their country delegations participated consisting of among others Mrs Indira Gandhi Prime Minister of India, Kenneth Kaunda President of the Republic of Zambia, Field Marshal Tito of Yugoslavia, Fidel Castro President of Cuba, Colonel Gaddafi President of Libya, Zulfikar Ali Bhutto Prime Minister of Pakistan, Archbishop Makarios President of Cyprus etc.

Considered as one of the largest and most high-profile conferences, this event was groundbreaking for

the BMICH pioneering its journey of hosting numerous international and local conferences, exhibitions, and events for over 48 years emerging as the leader in the Meetings, Incentives, Conferences and Exhibitions (MICE) sector in Sri Lanka and the South Asian region.

BMICH, as the host venue was honored to be featured on one side of two commemorative coins the denominations of Rupees 5 and Rupees 2 issued by the Central Bank of Sri Lanka on the occasion of the 5th Non-Aligned Summit Conference. Several commemorative stamps too were issued by Sri Lanka Postal Department as well as by Postal Departments of member countries depicting the BMICH.

## Cargills among 'Most Admired Companies'



Giving away the award High Commissioner of India to Sri Lanka, Gopal Baglay, Rosy Senanayake, Mayor of Colombo, Country Head CIMA Sri Lanka Zahara Ansary present the award.

CIMA, ICC Sri Lanka and the Daily FT recognized the winners of Sri Lanka's Most Admired Companies Awards, at an event held at the BMICH on the 27th of October. The award recognized companies not just for their financial performance but also the value they create for their shareholders, customers, employees and the wider community.

As an essential service provider and a leading food company, Car-

gills continued to meet the needs of consumers during a challenging year. In addition to operating 465 supermarkets outlets and 50 restaurants across the country, Cargills operates eight manufacturing facilities which produce value added dairy products, confectionery, beverages, culinary products, and convenience food. The Group's main food brands have become leading national brands over time, with a key focus on quality and innovation.

## Abans launches iPhone 13 series

Abans, the Authorized Reseller and Service Provider for Apple products in Sri Lanka, recently launched the iPhone 13 series in Sri Lanka. Pushing the boundaries of what's possible in a smartphone, Apple redesigned the iPhone 13 Pro and iPhone 13 Pro Max to introduce an all-new Super Retina XDR display with ProMotion, featuring an adaptive refresh rate up to 120Hz; thus making the touch experience faster and more responsive.

The advancement in the Pro camera system is equipped with Ultra Wide, Wide and Telephoto cameras to capture stunning photos and video, which are powered by the unmatched performance of A15 Bionic. A15 Bionic features a new 5-core GPU in the Pro line for the fastest graphics performance in any smartphone, as well as a 6-core CPU that is up to 50 percent faster. Due to these technologies, capturing pictures like macro photography on the

Ultra Wide camera, and up to 2.2x improved low-light performance on the Wide camera are all easily enabled.

Both iPhone 13 Pro models now include Night mode on all cameras, with new computational photography features like Photographic Styles to personalize the appearance of images in the Camera app. Video capabilities have also take a huge leap forward with Cinematic mode to capture attractive depth-of-field transitions, macro video, Time-lapse and Slo-mo and even better low-light performance. Enjoy end-to-end pro workflows in Dolby Vision available in both models, along with ProRes for the first time, which is available only on iPhone. iPhone 13 Pro and iPhone 13 Pro Max also feature 5G with more bands for better coverage, significant enhancements to battery life, new storage capacity up to 1 TB, and the Ceramic Shield front cover, which is tougher than any smart-



phone glass. The two models are crafted using materials that include surgical-grade stainless steel for the band, an elegant finish resistant to abrasion and corrosion, plus a textured matte glass back.

Both models are available in four striking colours that include the all-new sierra blue, and are designed

with industry-leading IP68 rating for protection against spills from common liquids.

As the next generation of the world's best smartphone, both models include the most advanced dual-camera system ever on iPhone, with a new Wide camera offering bigger pixels and sensor-shift optical image stabilization (OIS) for huge improvements in low-light photos and videos.

The camera can be personalized with Photographic Styles, and Cinematic Mode brings a new dimension to video storytelling. iPhone 13 and iPhone 13 mini boasts super-fast performance and power efficiency with A15 Bionic - that offers longer battery life, a brighter Super Retina XDR display, and incredible durability with the Ceramic Shield front cover. Entry-level storage begins with 128GB, industry-leading IP68 rating for water resistance and an advanced 5G experience.

## CHSGA AGM: Asela Wavita elected president

The Ceylon Hotel School Graduates Association launched its Golden Anniversary celebrations by holding the 50th Annual General Meeting on 16th October 2021. Traditionally, a much looked forward to event in the association's calendar, the event was held virtually with only a few invitees including past presidents and office bearers meeting at the Water's Edge to celebrate the event and elect the new committee for the year 2021/22.

Though virtual, the event was a huge success with over 200 members joining from all over the world. In celebrating the 50th Anniversary, CHSGA had lined up numerous events, but due to the prevailing situation, they had to be postponed. However,



Asela Wavita - CHSGA Chairman

once the situation turns favorable, several commemorative and exciting events are billed to take place.

Asela Wavita, a graduate of the

Ceylon Hotel School and School of Tourism (Presently Known as Sri Lanka Institute Tourism and Hotel Management), an experienced hospitality professional and the General Manager of Victoria Golf and Country Resort, Kandy was elected as the President of the Association for the term 2021/22. Incidentally, he is a product of Kandy Campus of SLITHM / CHS and the first from the Kandy campus to be elected to the prestigious position. He takes over the reins from Priyal Perera. Patrick Pereira and Mrs. Gitanjali Chakravarty were elected as Vice Presidents with Mrs. Irandi Wijegunawardane being appointed as the General Secretary and Dinesh Hettiarachchi being appointed as the treasurer.

## Children share their biggest fears about climate change

Leaders must act now to prevent catastrophic climate change from destabilising the future of young people around the world, children warned ahead of COP26.

Child campaigners from Norway, Sri Lanka and Zambia said [AT1] [HS2] time was running out to limit global warming to 1.5 degrees above pre-industrial levels and prevent an 'intergenerational injustice'.

Recent research released by Save the Children and the Vrije Universiteit Brussels (VUB) found that children born in 2020 will face far more heat waves, floods, droughts and wildfires than their grandparents under emission reduction pledges agreed in Paris in 2015. Children in lower- and middle-income countries, and disad-



Bailasan, 13, with her mother by the Al Khabour river in North East Syria.

vantaged communities, will be worst affected, the report said.

Dilmani, 14, of Sri Lanka, said: "I often see the impacts of climate change in my country - whether it's drought, flooding or landslides.

Often, this means children can't go to school as they can't physically get there. We can see first-hand here how climate change is already having an impact on education. This makes me sad as education is a basic need - it's our future." Emanuel, 14, is a climate activist and part of a children's climate panel in Norway. He said:

"We children may not be climate scientists, but we know something important. We must act now! Before it's too late, then we will regret it. The leaders today have the future of mankind on their shoulders, our future."

The climate crisis is a child rights crisis, Save the Children argues. It is reshaping our world with grave implications for today's children and future generations.

## Assetline Lease payments at Cargills Food City

Enhancing convenience and accessibility while continuously adding value to their offerings, Assetline Leasing entered into an agreement with Cargills Bank to facilitate leasing payments via any of the over 460 Cargills Food City outlets islandwide.

Customers simply need to fill out a cash voucher at the Cargills Food City cashier points when handing over the cash and the transaction will take place in real time with their payment records updated immediately when the receipt is issued by the cashier.

Sanka Jayampathi, Divisional Manager - Administration, Assetline Leasing Company Limited said, "Many of our customers don't have time to make a visit to our branch or a bank during working hours but with Cargills Food City outlets being spread across the



Ajantha Premasiri, Chief Marketing Officer - Assetline Leasing, Mahesh de Silva, Chief Operating Officer - Assetline Leasing, Ashan Nissanka, Director / CEO - Assetline Leasing, Lasantha Mahendrarajah, AGM Retail and SME, Cargills Bank, Ms. Kalani Edirisooriya, Manager (Alternate Channel) - Cargills Bank, Shiran Weerasinghe, General Manager (Recoveries) - Assetline Leasing, Sanka Jayampathi, Head of Channel Management - Assetline Leasing.

Island with extended operating hours and some even operating on a 24-hour basis, making their repayments is truly effortless."

Lasantha Mahendrarajah, Assis-

tant General Manager, Retail & SME Business at Cargills Bank, "Cargills Bank strives to provide innovative solutions to our customers, supporting them with their day-to-day business."

## Vision Care unveils Philips Hearing Aids

Vision care is determined to provide the best hearing healthcare to the nation strengthened with ever-advancing technology. We are present in a network of islandwide branches which comprise qualified audiologists and experienced hearing aid specialists.

Our mission is to lead the hearing healthcare in Sri Lanka with the best services and the newest developments. Philips Hearlink is the latest addition which will fulfill a wider range of hearing aid requirements for our patients.

For more than 125 years, the brand name Philips has gained worldwide recognition for reliable electronic appliances. In medical electronics in particular Philips is trusted owing to its reliability.

Departing from traditional meth-



ods, Philips hearing solutions aim to provide seamless and unparalleled connectivity for individuals with hearing difficulties.

Signature difficulties of hearing aid users are; reduced speech clarity, especially in challenging noisy situations also picking up phone conversa-

tions and TV programs. Philips addresses all these issues with its own innovative technology which is experience-worthy. Philips Hearlink is an innovative combination of Artificial Intelligence (AI), BlueTooth coupling with smartphones, and rechargeable battery technology. Its direct mobile phone connectivity and Artificial Intelligence (AI), in which it trains the hearing aid itself to differentiate different sounds and direct it to the brain, taking over the burden of the brain is a significant and amazing technology advance a hearing aid user should experience.

Bluetooth connectivity of Philips Hearlink enables the hearing aids to connect to the world of technology and also the two hearing aids on your ears to communicate with each other making the user's life much easier.