

Cargills Online - First e-Commerce Platform to Integrate LANKAQR



Prabhu Mathavan - Executive Director, Cargills Bank, Roshan Dilruk - Operations Manager, Cargills Online, Asanka Mahanama - Senior Manager - IT, Cargills (Ceylon) PLC, Namal Rajapaksa, State Minister of Digital Technology and Enterprise Development, Yohan Samuel - Delivery Agent, Cargills Online, D Kumaratunge - Assistant Governor, Central Bank, Asoka Pieris - MD, Cargills Retail, Cargills (Ceylon) PLC, and Sanjeewa Premawaradana - General Manager - IT, Cargills (Ceylon) PLC

Senarath Bandara - Managing Director / CEO, Cargills Bank, Ranjit Page - Deputy Chairman / Group CEO, Cargills (Ceylon) PLC, D Kumaratunge - Assistant Governor, Central bank of Sri Lanka, Ajith Nivard Cabraal - Governor, Central Bank of Sri Lanka, Yohan Samuel - Delivery Agent, Cargills Online, Sanjeewa Premawaradana - General Manager / IT, Cargills (Ceylon) PLC, Asanka Mahanama - Senior Manager - IT, Cargills (Ceylon) PLC, Roshan Dilruk - Operations Manager, Cargills Online

Cargills Online is the only e-commerce platform in Sri Lanka to integrate LANKAQR for delivery thereby providing greater convenience to its customer base together with its wide merchandise offering. LANKAQR is a project initiative from the Central Bank of Sri Lanka to ensure all QR codes and QR based transactions in Sri Lanka are standardised and interoperable, a spokesman for Cargills said.

Cargills Online revolutionised the grocery supply chain in Sri Lanka by introducing the dark store to solve the issue of products not being received. Cargills Online offers fresh produce providing a convenient, hassle-free delivery where customers can order weekly groceries in less than two minutes. Deliveries are carried out by professional delivery agents with on time delivery. The customer experience team ensures customer

satisfaction at all times. In addition to LANKAQR, Cargills Online also offers cash and card on delivery and online payments. Cargills Online can be accessed via the App available on Android and iOS and the website <https://cargillsonline.com/>. Customers can use the mobile app or visit the website and select LANKAQR as the payment method. When the Cargills team delivers the order, the customer can use any payment app to

make the payment using LANKAQR. Even if the payment option is selected as 'Card On Delivery' or 'Cash On Delivery', the customer can pay via LANKAQR once the goods arrive, a spokesman said. Namal Rajapaksa - Minister of Youth & Sports, Minister of Development Co-ordination and Monitoring and State Minister of Digital Technology and Enterprise Development said, "Sri Lanka is currently undergoing a

revolution as we aim to deploy the latest technology, so that we can increase financial inclusion in the country, strengthen trade and drive the economy towards prosperity." Ajith Nivard Cabraal - Governor of the Central Bank said, "The Central Bank introduced LANKAQR in partnership with Lanka Clear to fast track Sri Lanka's journey towards becoming a cashless society while also boosting financial inclusion."

HNB Assurance produces 164 MDRT qualifiers



CEO of HNBA - Lasitha Wimalaratne



Head of Sales Training and Development - Shiran Fernando

Setting another record in the Company's history, HNB Assurance PLC (HNBA) has produced 164 Million Dollar Round Table (MDRT) qualifiers, including 5 Court of the Table (COT) and 2 Top of the Table (TOT) achievers for 2021. This is the highest number of MDRT Qualifiers the Company has produced in its history.

MDRT, The Premier Association of Financial Professionals®, which was formed in 1927, is an independent association with a global count of over 72,000 professionals affiliated to insurance and financial services in over 500 companies, where membership is exclusively to those that surpass the given threshold.

Speaking on the achievement, CEO of HNBA, Lasitha Wimalaratne said,

"Becoming an MDRT qualifier is the ultimate dream of any Insurance Sales Professional and this year, I'm proud to say that HNBA has produced a record-breaking number of 164 MDRT qualifiers including COT and TOT members and this is another significant achievement to all of us at HNBA. Becoming an MDRT qualifier is by no means a small achievement and this prestigious achievement reflects on the constant hard work, dedication, and commitment of our champs even during challenging and uncertain times. Amid many social and economic challenges in 2021, the Banca and Advisor Channels exceeded all expectations and delivered exceptional results, reaching many significant milestones."

Pan Asia Bank introduces 'SKIP Leasing'

Pan Asia Bank has stepped forward to support its customers through the pandemic period by rescheduling loans to suit their cash flow and by offering an array of other financial solutions to ease financial hardship. In keeping with this ethos to alleviate the financial burden for customers, Pan Asia Bank has launched a new leasing product, 'SKIP Leasing,' which has been designed as a leasing product that is akin to a moratorium. The exciting new leasing solution allows customers to pay every other month, with the accumulated interest paid at the time of the last instalment. This relaxed repayment schedule extends convenience and allays financial stress for customers from paying monthly instalments.

Commenting on the new product, Assistant General Manager - Leasing and Consumer Loans, Shivan Perera said, "There is a growing requirement being felt by customers for leasing providers to take a more empathetic view of the pandemic-induced financial challenges in the market and the impact on their incomes. 'SKIP Leasing'



empowers customers to pay every other month - an aspect that is welcomed by customers as in the month they don't have to pay the Bank, they can put the money to use for other essential needs for themselves and their loved ones. This product truly understands their current needs as the pandemic has put pressure on household incomes and 'SKIP Leasing' helps customer enjoy a good quality of life and offers financial flexibility. With this product, Pan Asia Bank is pleased to strengthen its status as the preferred leasing partner in the market. Our aim in launching new products is to offer financial security to customers and to guide them to get the best out of our financial solutions for their existing needs."

AIMG to host its first CEOs' Breakfast Forum



Ambassador of the European Union to Sri Lanka and the Maldives - Denis Chaibi



CEO, Brandix Apparel Solutions Limited - Rajiv Malalasekera



CEO, Dilmah Tea - Dilhan Fernando

The Association of International Marketing Graduates in Sri Lanka (AIMGSL) is scheduled to host the AIMG CEOs' Breakfast Forum on 2 February, 2022, at Earls Court, Cinnamon Lakeside Colombo, with the theme and focus of the event to be 'Setting Sights on EU Markets'.

The event which is expected to welcome all participants across the board will host Ambassador of the European Union to Sri Lanka and the Maldives, Denis Chaibi as the keynote speaker and welcome CEO, Dilmah Tea, Dilhan Fernando and CEO, Brandix Apparel Solutions

Limited - Rajiv Malalasekera to share their invaluable expertise and insight in business expansion, how their brands do market research in EU markets and how their success in such markets began and continues to date.

Ambassador Chaibi is expected to share in-depth knowledge and insights into the new rules and regulations of the EU Markets, what assistance the EU can extend to Sri Lanka particularly with regard to support in technology and machinery for relevant businesses, such as

fisheries, the importance of Renewable Energy, how SME exporters can improve exports to the EU and what imports can benefit Sri Lanka from the EU.

The Chairman of the Association of International Marketing Graduates in Sri Lanka Sujith Silva said, "We look forward to hosting this eventful breakfast meeting and knowledge sharing session. AIMG has pledged to provide its ever-growing base of members with key markers and opportunities to grow and learn from the industries creme de la creme."

RYTHM Foundation empowers women entrepreneurs

Over 400 young women from vulnerable communities in Jaffna and Kilinochchi are being empowered with entrepreneurial skills to enable them to overcome poverty and build sustainable livelihoods under a unique initiative undertaken by Sarvodaya and RYTHM Foundation.

RYTHM Foundation, the social impact arm of the QI Group, focuses its efforts in the areas of education for all, gender equality and sustainable community development, in line with the United Nations Sustainable Development Goals. Headquartered in Hong Kong, the foundation operates in several countries to make a difference around the world, which includes a strong presence in Sri Lanka.

Since 2018, the foundation has collaborated with various local organisations around the country to facilitate sustainable development in underserved communities. This includes creating employment opportunities through a social enterprise project in the Northern Province, as well as promoting the social inclusion of persons with special needs in the Kandy District.

Sri Lanka holds a special place in the heart of the foundation as the birthplace of its Chairperson, Umayal Eswaran. Having grown up



in Colombo with altruistic parents who had an open-door policy of extending help to anyone who required it. Umayal has always had an innate sense of philanthropy that fuels her passion to uplift

others. Thus, the principle the foundation was built upon. Raise Yourself To Help Mankind, and its ongoing quest to lend support to the most vulnerable segments of communities around the world.